



Earth Hour 2017 activities at YTL properties

YTL Group offices around the Region

- Switches off non-essential lighting and unplug non-essential equipment before leaving the building on Friday, 24th March 2017, the day before Earth Hour.
- Raises awareness.
- Employee Communication: Email blasts on Earth Hour, Earth Hour video, Tips on saving energy at the office and home, Updates on YTL Earth Hour website and hashtags.

YTL Singapore

- Switches off office lights every Friday from 12.30pm - 2pm for the entire month of March. This has been a tradition for YTL Singapore since Earth Hour 2015.

YTL PowerSeraya office

- Switches off offices lights on 24 March over extended lunch hour.
- Email blast invitation to customers to make a pledge and observe Earth Hour on 24 March.
- Encourages customers' participation in an Earth Hour quiz where winners will get an LED table desk light

Wisma Atria

- Switches off non-essential lights in the malls

PT YTL Jawa Timur

Series of events will be carried out at their Nature Conservation Area located at Randutatah Beach:

- Outdoor activities include beach cleaning and camping
- Environmental campaigns and talks to showcase internal CSR Environment initiatives
- Photo Competition
- Switches off lights and makes lantern formation on the ground in the shape of "YTL Earth Hour"

Lot 10 & Starhill Gallery

- Switches off non-essential lighting in the malls - Encourages all tenants to participate in the lights off for one hour.
- Showcases Raffles College students' artwork derived from recycled materials at Lot 10 and to drive online voting.
- Work out session with Celebrity Fitness at public space in the mall.
- Launches three recycling bins to collect unused items. All proceeds will go to MAKNA, Malaysia Association for the Blind and Spastic Children's Association.
- Displays power charging bicycle for public to try out.



ERL

- Shows info on energy savings, eco tips and suggested activities during Earth Hour on KLIA Express & KLIA Transit onboard Infoscreen as well as on social media.
- Organises an inter-department DIY office decoration project campaign using recycled materials amongst ERL staff. End products will be showcased to everyone during ERL's monthly gathering session.

FrogAsia

- Encourages all employees to bring a plant to work for the entire month of March to remind everyone about the importance of life on land.

YTL Hotels

- Switches off non-essential lights at all YTL Hotels.
- Gaya Island Resort
 - Candlelight dinner and entertainment programme for hotel guests during the hour - Setting up candles near resting chambers
- Tanjong Jara Resort
 - Using a Gong to officiate start and close of Earth Hour
 - Gives out candles with coloured holders to resort guests during the hour
- The Majestic Malacca
 - Setting up Candlelight Kristang dinner and giving out pandan roses for the hotel guests during the hour
- Cameron Highlands Resort
 - Giving out cocktails to hotel guests while pianist performs to officiate Earth Hour - Switches off lights and lights up candles by the stairways and hallways
- The Gainsborough Bath Spa
 - Candlelight service in all restaurants and bars
- The Surin Phuket
 - Switches off lights in the main building including lobby, library, certain restaurants and cafes.
- Niseko Village
 - Switches off lights & illuminates with candles

InfoScreen

- Producing YTL Earth Hour promo video to showcase all YTL properties participating in Earth Hour celebration, as well as eco-tips.
- Eco-tips video to be played on The Cube and on InfoScreen.



YTL Communications

- Switches off essential/non-essential lights at Yes Stores, OOP, and some part of NOC during Earth Hour
- YTL Comms employees' participation in Earth Hour Night Walk at Starling Mall, Petaling Jaya organised by WWF Malaysia.
- Features Earth Hour web banner on www.yes.my website, with link to Earth Hour's official website.
- Send EDMs to Yes subscribers during Earth Hour week which carry the Earth Hour web banner.
- Sharing regular green tips & news on Yes 4G's Facebook, Twitter and Instagram.
- Sharing Earth Hour push notifications to MyYes4G app users.
- Earth Hour themed desktop wallpaper for YTL Comms employees' office PCs or laptops.

YTL – ICHM

- Switches off non-essential lights during Earth Hour.
- Hosts in-house non-electrical instrument Lecturer's Band performance during Earth Hour.
- Serving refreshments together with handphones' lights.

The KL Performing Arts Centre

- Switches off non-essential lights during Earth Hour.