

YTL Earth Hour Activities – 2018

YTL Group offices around the Region

- Will switch off non-essential lighting and unplug non-essential equipment before leaving the building on Friday, 23th March 2018, the day before Earth Hour.
- Raise awareness
- Employee Communication: Email blasts on Earth Hour, Earth Hour video, Tips on saving energy at the office and home, Updates on YTL Earth Hour website and hashtags.

YTL Singapore Office

- YTL Singapore office will combine the donation drive for GROW (YTL PowerSeraya's selected charity partner) with their commitment to Earth Hour 2018 #Connect2Earth, by accumulating all donated items at Meeting Room 1, Level 14 Wisma Atria from 16th March – 22nd March.
- Encourage staff to sign up to Singapore's 2018 Year of Climate Action and make a pledge at <https://www.mewr.gov.sg/individual-pledge>
- Encourage staff to take part in the YTL Group Sustainability "Zero Waste Challenge" – details to be announced.
- Continue to turn the lights off in the office every Friday during lunch time.
- Continue to recycle all waste plastic, metal and paper in the bins provided

Wisma Atria

- Will switch off non-essential lights in the mall
- Encourage all tenants to participate in the lights off for one hour.
- Encourage all tenants to give shoppers a shopping offer/discount on Earth Hour

Lot 10

- Lot 10 will turn off all non-essential lighting during the Earth Hour
- REFASH Green Fashion Week, 21-25 March – Giving second life to clothes
- Raffles Green Exhibit, 22- 25March - Lot 10 will be running campaign themed on Sustainable Fashion in conjunction with Earth Hour this year.
- Ground – Convert closet into Lot 10 vouchers

Starhill Gallery

- Sathill Gallery will turn off all non-essential lighting during the Earth Hour

YTL PowerSeraya office

- **EH Observance in all offices:** On 23 March, all staff will observe EH by switching off their office lights from 11am right through till they come back to office from lunch. They will roll up their blinds to let natural light into the office. When they step out for lunch, staff will switch off their non-essential electrical devices at the power socket as a further step to conserve energy.
- **Earth Hour Photo Contest:** This will be done via social media. Power Seraya will rally their customers, customer prospects and their friends to join Seraya Energy is our EH observance as

described in item 1 above and get them to post their most creative photos showing energy saving action in the lead up to Earth Hour.

- **Earth Hour Pledge at Symposium event on 23 March:** Seraya Energy (our electricity retail arm) will be having their annual symposium event on 23 March. Invited guests (approx 150 pax) will be asked to make a pledge to commit to an energy saving action by signing on an A1 size board. A QR code will be also displayed on the board which links to the YTL Earth Hour web-page.

PT YTL Jawa Timur

- Series of events will be carried out at their Nature Conservation Area located at Randutatah Beach:
 - Lantern (Lampion) party
 - LED lamps formation
 - Fauna (birds) Photography competition
 - “60+” program during the “H-Hour”
- The Earth Hour event will mark the start of 2018-Green Campaign Program which will include:
 - Electric motor cycle
 - Bio-composting unit for organic waste
 - Water Saving Campaign at staff housing complex
 - Environment Innovation Campaign

ERL

- **For ERL Staff:**
 - Lights off campaign during lunch hour for one week (19th to 23rd March 2018)
 - Recycling campaign – prepare recycling boxes to be located at staff pantries, awareness on Zero Waste campaign via email to all staff (say no to plastic bag, say no to disposable straws, say no to pack food, etc)
- **For KLIA Ekspres and KLIA Transit passengers:**
 - Earth Hour trivia on KLIA Ekspres social media platform i.e. The average employee wastes 6,800 sheets of paper a year (Trivia will be posted daily from 19th to 23rd March 2018)
 - Earth Hour trivia on KLIA Ekspres and KLIA Transit via info screen
 - Recycling bins to be located at KLIA Ekspres Departure Hall

YTL Communications

- **EH web banner on YES website:** To be live on www.yes.my
- **Social media postings:** A series of EH postings on tips, advices, infographics will be posted on Yes4G’s Facebook, Instagram
- **MyYes4G app notifications:** A series of EH push notifications to MyYes4G app users
- **Internal staff communications:** Infographics email will be broadcasted to YTLC staff
- **EH desktop wallpapers:** Desktop/laptop wallpaper for all YTLC staff
- EH themed panel ad will be featured on the front page of Kwong Wah and Harian Metro newspaper on 24 March 2018
- Essential lights off on EH day at OOP, all Yes Stores/Kiosks, some parts of NOC

YTL Hotels

- ***Tanjong Jara Resort***
 - Welcome speech and explanation of Earth Hour
 - Jara Hill Night Walk led by Resident Naturalist, Captain Mokh
 - Resort Night Walk led by Naturalist, Hafiez
 - Low Energy Consumption Meal at Nelayan (menu consists of only locally sourced products)
- ***Gaya Island Resort***
 - Scientific Night Expedition Walk led by Senior Naturalist, Justin Juhun
- ***Cameron Highland Resort***
 - Special Earth Hour Cactus (a small cactus plant will be placed in each room with the 'Earth Hour 2018' wording and edible amenities as turn-down
 - Lights off in rooms and certain public areas during the Earth Hour
 - Tealight candle with 60+ at entrance
- ***The Majestic Malacca***
 - Candlelight Dinner with lights off
 - Letter to guest rooms informing about Earth Hour
 - Pandan roses to thank guest for their participation
- ***Spa Village, Tembok Bali***
 - Barbecue dinner on the beach with Kecak dance performance and fire camp.
- ***The Surin, Phuket***
 - Lights off in all rooms and certain public areas for one hour
- ***Vistana Hotel in Kuala Lumpur, Penang and Kuantan***
 - Essential lighting in public areas will be shut off, snacks will be served in the lobby to encourage guests to come down and join the celebration

Frog Asia

- Starting March, Frog Asia will be setting timers to all air conditioners to make sure that it is switched off at the end of the day
- Toilet lights will also be switched off when not in use
- Non-essential lights will be switched off for an hour during lunch every Friday in March.

YTL International College of Hotel Management

- YTL-ICHM is organizing an Earth Hour event for the students and staff in the student lounge from 6:00pm-7:00pm on 23 March 2018 and will include:
 - Entertainment in the dark (Performance by lecturers, activity (I Promise....), performance by SRC
 - Jam session with a non-electrical musical instrument
 - Light refreshments under handphone light